

ORDER



Orders
Order / Rev: 350894
Alt Order #: 06844897
Product Desc: PATRIOT MAJORITY USA
Estimate: 1656
Flight Dates: 08/23/12 - 08/30/12
Original Date / Rev: 08/22/12 / 08/22/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave.
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Patriot Majority PAC
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	20	\$16,500.00	\$14,025.00
08/27/12	08/30/12	35	\$20,425.00	\$17,361.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	20	\$16,500.00	\$14,025.00	0.00
September 2012	35	\$20,425.00	\$17,361.25	0.00
Totals	55	\$36,925.00	\$31,386.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	20%	\$36,925.00
Market	100%	\$184,625.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	10%	\$18,462.50
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	40%	\$73,850.00
KTUD	1%	\$1,846.25
KVMY	8%	\$14,770.00
KVVU	19%	\$35,078.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,692.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/26/12	08/26/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News - - - - - S	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTN NWS SU@5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - - - S				1	\$225.00		0.00			
E 2	KTNV	08/23/12	08/24/12	M-F 5-6am Action News	CM	M-F 5-6a - - - TF - -	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - TF - -				1	\$225.00		0.00			
E 3	KTNV	08/30/12	08/30/12	M-F 5-6am Action News	CM	M-F 5-6a - - - T - - -	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - T - - -				1	\$225.00		0.00			
E 4	KTNV	08/25/12	08/25/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a - - - - - S -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NWS SA@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - - - S -				1	\$450.00		0.00			
E 5	KTNV	08/23/12	08/24/12	M-F 7-9a Good Morning America	CM	M-F 7-9a - - - TF - -	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - TF - -				2	\$450.00		0.00			
E 6	KTNV	08/30/12	08/30/12	M-F 7-9a Good Morning America	CM	M-F 7-9a - - - T - - -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - T - - -				1	\$450.00		0.00			
E 7	KTNV	08/23/12	08/24/12	M-F 6-7am Action News	CM	M-F 6-7a - - - TF - -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - TF - -				1	\$450.00		0.00			
E 8	KTNV	08/23/12	08/24/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p - - - TF - -	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - TF - -				1	\$350.00		0.00			
E 9	KTNV	08/23/12	08/24/12	M-F 11-12p Action News	CM	M-F 11-12p - - - TF - -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - TF - -				1	\$450.00		0.00			
E 10	KTNV	08/30/12	08/30/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM) - - - T - - -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - T - - -				1	\$450.00		0.00			
E 11	KTNV	08/23/12	08/24/12	M-F 10-11a The View	CM	M-F 10-11a - - - TF - -	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - TF - -				1	\$600.00		0.00			
E 12	KTNV	08/23/12	08/24/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - - - TF - -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
JUDGE JUDY R/JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - TF - -				1	\$400.00		0.00			
E 13	KTNV	08/30/12	08/30/12		CM	M-F 4P-5P - - - T - - -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Judge Judy 4p-5p Judge Judy 4p-5p JUDGE JUDY R/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$400.00 0.00														
E 14	KTNV	08/23/12	08/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p ---TF--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---TF-- 1 \$500.00 0.00														
E 15	KTNV	08/30/12	08/30/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM) ---T---	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$500.00 0.00														
E 16	KTNV	08/26/12	08/26/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM) -----S	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NEWS@6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$500.00 0.00														
E 17	KTNV	08/23/12	08/24/12	M-F 6-7p Action News	CM	M-F 6-7p ---TF--	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---TF-- 2 \$750.00 0.00														
E 18	KTNV	08/23/12	08/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p ---TF--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---TF-- 1 \$400.00 0.00														
E 19	KTNV	08/30/12	08/30/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p ---T---	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$400.00 0.00														
E 20	KTNV	08/23/12	08/24/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p ---TF--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---TF-- 1 \$400.00 0.00														
E 21	KTNV	08/26/12	08/26/12	Sun ABC Prime C makeover	CM	makeover -----S	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
MAKEOVER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$4,500.00 0.00														
E 22	KTNV	08/28/12	08/28/12	Tue ABC Prime A last man standing	CM	last man stand -T-----	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
LAST MAN STANDING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -T----- 1 \$3,500.00 0.00														
E 23	KTNV	08/23/12	08/23/12	Thu ABC Prime C rookie	CM	rookie ---T---	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
ROOKIE BLUE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 1 \$3,000.00 0.00														
E 24	KTNV	08/23/12	08/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ---TF--	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
ACTION NWS@11P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---TF-- 1 \$1,200.00 0.00														
E 25	KTNV	08/30/12	08/30/12		CM	M-F 11-11:35p ---T---	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00

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KTNV - Las Vegas

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M-F 11-11:35p Action News ACTION NWS@11P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$1,200.00 0.00														
E 26	KTNV	08/23/12	08/24/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a ---TF--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
J KIMMEL-ABC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---TF-- 1 \$450.00 0.00														
E 27	KTNV	08/27/12	08/29/12	M-F 5-6am Action News	CM	M-F 5-6a MTW----	:30	2	\$225.00	P-01	0.00	NM	2	\$450.00
ACTION NWS@5AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 2 \$225.00 0.00														
E 28	KTNV	08/27/12	08/29/12	M-F 7-9a Good Morning America	CM	M-F 7-9a MTW----	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00
GD MRN AMR-ABC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 3 \$450.00 0.00														
E 29	KTNV	08/27/12	08/29/12	M-F 6-7am Action News	CM	M-F 6-7a MTW----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 1 \$450.00 0.00														
E 30	KTNV	08/27/12	08/29/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MTW----	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
CHEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 2 \$350.00 0.00														
E 31	KTNV	08/27/12	08/29/12	M-F 11-12p Action News	CM	M-F 11-12p MTW---- (11:00 AM-12:00 PM)	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00
ACTN NEWS@11AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 3 \$450.00 0.00														
E 32	KTNV	08/27/12	08/29/12	M-F 10-11a The View	CM	M-F 10-11a MTW----	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 2 \$600.00 0.00														
E 33	KTNV	08/27/12	08/29/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MTW----	:30	3	\$400.00	P-01	0.00	NM	3	\$1,200.00
JUDGE JUDY R/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 3 \$400.00 0.00														
E 34	KTNV	08/27/12	08/29/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MTW----	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
ACTION NWS@5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 3 \$500.00 0.00														
E 35	KTNV	08/27/12	08/29/12	M-F 6-7p Action News	CM	M-F 6-7p MTW----	:30	3	\$750.00	P-01	0.00	NM	3	\$2,250.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 3 \$750.00 0.00														
E 36	KTNV	08/27/12	08/29/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MTW----	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW---- 2 \$400.00 0.00														
E 37	KTNV	08/27/12	08/29/12		CM	7p-730p MTW----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00

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7p-730p M-F 7p Access Hollywood ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW- - - - 1 \$400.00 0.00														
E 38	KTNV	08/27/12	08/29/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p MTW- - - -	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
ACTION NWS@11P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW- - - - 1 \$1,200.00 0.00														
E 39	KTNV	08/27/12	08/29/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a MTW- - - -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
J KIMMEL-ABC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTW- - - - 1 \$450.00 0.00														
												Totals	55	\$36,925.00